

HCC Bits & Bytes

HoodCanal
COMMUNICATIONS



IP: Internet & Progress

In less than just 30 years the internet has vastly changed modern life. The roots of the world wide web can be traced even further back to military application and use by institutes of higher education. The iconic dialup internet trial CDs that flooded America's mailboxes in the 1990s marked the beginning of internet access for everyone. HCC was offering dialup internet access to Mason County not long after. Our everyday use of the internet has changed dramatically since then and become more of a necessity. Here are a few ways that the internet has transformed the way we do things today... the IPs if you will.

Pay. The internet has changed how we make payments to businesses of all sizes and even personal money transfers. How we interact with our financial institutions has changed with the advent of online banking and bill payment services. The internet even carries credit card processing transactions instead of phone lines. The physical credit card itself has also been impacted. The raised embossed card numbers have been removed for security purposes, instead they conveniently appear on the back of the card along with security code.

Play. Have you noticed how kids play today? Inside on their gaming system, tablets, smart devices, and even toys that access the internet, so that they can learn and connect with other kids. And it's not just kids more adults than ever are spending their leisure time online- whether it's gaming, streaming, or surfing.

Pray. Many houses of worship are able to connect their members to religious services either via full video or phone conference call services that are powered by the internet. Before VoIP technology and online streaming services came to the market broadcasting religious services to home bound members would have been too pricey for anything smaller than mega churches.

Purchase. If you follow the stock market or pay attention to the news, you already know about Jeff Bezos, the world's richest man, and his online retail empire. Thanks to Amazon we can now buy everything from cat food to priceless one-of-a-kind collectibles, and everything in between online with free shipping.

Prattle. The way we communicate has been influenced by the internet and technology. In many instances the voice-only phone has been replaced by video chat on a smart device. Being able to not only hear but also see how grandma is doing is far more reassuring and enjoyable. Without a doubt, millennials prefer to interact via social media platforms versus actual voice calls. Many of them aren't even familiar with landline phones. Check out this funny [Youtube video](#) about kids reacting to a rotary phone.

With so many everyday activities being handled over the internet you may wonder if your household has enough speed. Hood Canal Communications offers internet speeds from 25 Mbps to a Gig to fill the needs of any household or business. So, give us a call today at 360.898.2481- we'd be happy to review your account and usage to see if it's time to upgrade.

Etc...

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